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June 5, 2017

Via U.S. Mail

Divine Will Foundation
1038 Cottage Way
Encinitas, California 92024

Via Email

norcal@itowetohe.com
social@itowetohe.com
mdh.satsangh@gmail.com
mdh_satsangh@googlegroups.com

Re: *Use of Trademarked Names Sathya Sai Baba and Sathya Sai*

My office represents the Sathya Sai Society of America, a charitable organization. The Sathya Sai Society of America is the official charity representing the interest of Sathya Sai Baba and His official organizations in the United States. The Sathya Sai Society of America is the holder of the trademarks "Sathya Sai" and "Sathya Sai Baba" issued by the United States Patent and Trademark Office in 1998. They are valid and remain in effect. These trademarks were established with the direct guidance and instruction of Sathya Sai Baba two decades ago.

Only official Sathya Sai Baba organizational units worldwide and in the United States are permitted to use the names Sathya Sai or Sathya Sai Baba or its variations. His name cannot be used for commercial or charitable solicitation purposes or organizational purposes in the United States without the express written consent of the Sathya Sai Society of America. I have reviewed the website of the Divine Will Foundation which solicits donations utilizing the name of Sathya Sai Baba. Similarly, it contains the photos of Sathya Sai Baba, which cannot be used for commercial or solicitation purposes.

I have also received and reviewed an announcement of an event in Northern California on June 17 and June 18, 2017 and in Southern California on June 24, 2017, which contains Sathya Sai Baba's name and claims public events with the blessings and guidance of

Sathya Sai Baba and states that these public events will be in the presence of Sathya Sai Baba without further explanation or clarification. A copy of an exemplar announcement is attached.

Sathya Sai Baba passed on April 24, 2011, more than 6 years ago. Neither the official organizations related to Sathya Sai Baba before his passing, which remain in existence, nor most of the vast number of followers of the life and teachings of Sathya Sai Baba recognize your claims that Sathya Sai Baba is in a subtle form and speaks through others. The announcement that is enclosed is misleading and many followers of Sathya Sai Baba who do not accept your organization's representation that he is communicating in a subtle form in the manner you have claimed find it to be deceptive as it implies the presence of Sathya Sai Baba at these events without further explanation and clarification.

These communications and the website to which I have referred above violate the trademarks for the name Sathya Sai and Sathya Sai Baba and its variations issued by the United States Patent and Trademark Office which are held by the Sathya Sai Society of America. It is requested that you immediately retract and not further disseminate the enclosed announcement or any others of a similar nature. It is also requested that you communicate with the undersigned immediately as to your intentions and willingness to comply with this request.

Upon receipt of this letter, please be kind enough to contact me and provide your assurances.

Very truly yours,



ROBERT M. BASKIN
Attorney at Law

RMB/ms
Enclosures

Cc: Narendra Reddy, M.D.
nreddysai@yahoo.com

From: Mdh Satsang <mdh.satsangh@gmail.com>

Date: May 30, 2017 at 1:21:25 PM PDT

To: mdh_satsangh_google_group <mdh_satsangh@googlegroups.com>

Subject: Bhagawan Sri Sathya Sai Baba In California this June!

Reply-To: mdh_satsangh+owners@googlegroups.com

Dear All,

Sairam,

For complete details, please check the website: <http://www.itowetche.com/>



Don't Miss Out!
Only Events This Year
in California with
Bhagawan Sri Sathya Sai Baba

[Register NOW!](#)

With Swami's blessings and guidance,
there will be two 2017 Public Events in California U

Northern California

Youth Meet

Bay Area in Santa Clara

June 17, Saturday

Northern California

Public Event

Bay Area in Santa Clara

June 18, Sunday

Southern California

Costa Mesa

June 24, Saturday

For new information on event locations, visit

website ItoWeToHe.com.

For information on the Bay Area Youth Meet, visit

here: [Youth Meet](#)

For questions or inquiries [Contact Us](#).

Register Here !

Thank you if you have already registered!

**PLEASE FORWARD TO ANYONE WHO
MIGHT BE INTERESTED IN ATTENDING**

Sign Up to Volunteer
Help with the Bay Area Satsang on
June 18th, 2017

What a wonderful opportunity to be in the Lords presence!! The best way to welcome Bhagawan is when we all come together in unity and welcome the Lord. Therefore, we want to let you know that there are a few opportunities to volunteer for the Bay Area Satsang on June 18th. Please sign up by clicking the link below to indicate your preference. After you sign up, a detailed communication regarding your volunteer opportunity will be sent a few days prior to the event.

VOLUNTEER SIGN UP

IToWeToHe | California, California, CA 99999

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You received this message because you are subscribed to the Google Groups "mdh_satsangh" group.

To unsubscribe from this group and stop receiving emails from it, send an email to mdh_satsangh+unsubscribe@googlegroups.com.

For more options, visit <https://groups.google.com/d/optout>.